

Jun 23 2021 2583 - 2021 F-150 - Pro Trailer Backup Assist - Trailer Sticker Software Deployment Timing Update

2021 F-150 vehicles equipped with the Pro Trailer Backup Assist (PTBA) with Trailer Reverse Guidance System include a Quick Start Guide with a trailer sticker as a loose item in the vehicle. As stated in the Quick Start Guide, a software update is necessary to enable the PTBA sticker setup. Ford Motor Company is pleased to inform you that this software update is expected to be deployed to vehicles using an over-the-air software update at no charge to connected vehicle owners in the fourth quarter of 2021. To ensure vehicles are capable of receiving over-the-air software updates, customers should make sure their Vehicle Connectivity Settings are set to ON. All affected vehicles also include a PTBA sensor kit that can be used instead of the sticker, and the sensor kit currently is and will remain fully functional. Refer to EFC09227 for additional information.