

Publish Date: March 16, 2022 **Due Date (If Applicable):** N/A

Information: *Product Offering Changes: EFC09922 22MY F-150 (Active Park Assist 2.0 Removal, Optional Halogen Headlamp and Fog Lamps, Co-Pilot360 Assist 2.0 Availability)*

Target Dealer Group: All Ford Dealerships

Target Audience: Dealer Principals, Sales Managers, Sales Consultants, F&I Managers

Target Dept(s): New Sales CPO/Used Sales Fleet Sales Finance Parts Service

ACTION REQUESTED

- Please be advised of amendments to most previously scheduled 22MY F-150 orders containing Active Park Assist 2.0 to remove the feature. Amended orders with Active Park Assist 2.0 Removal (67X) will include a \$365 credit on the window sticker.
- **Customers taking delivery of 22MY F-150 vehicles including Active Park Assist 2.0 Removal must sign the attached Acknowledgement Form with the understanding that the feature has been removed, is not functional, and they will not be charged for it. Copy of the signed Acknowledgment Form must be included in the deal jacket.**
- Please be advised that Ford is also introducing the following offering updates for 22MY F-150: Halogen headlamps and fog lamps are now optional on 302A, 500A, and 501A (includes a \$500 credit on the Window Label). LED reflector headlamps and LED fog lamps remain standard on these configurations.
- Ford Co-Pilot360 Assist 2.0 will be restricted from scheduling for stock orders where optional.

SUMMARY

While the automotive industry continues to be confronted by supply chain shortages, Ford is working diligently to ensure our vehicles are delivered to dealers and customers as quickly as possible. These shortages impact a wide variety of components used to manufacture our products. Therefore, Ford will be making the following product offering changes to 2022 F-150 trucks in an effort to help customers receive their vehicles sooner.

- Ford will be amending most previously scheduled orders to remove the Active Park Assist 2.0 feature. These amendments will include certain Retail, Fleet, and Stock orders scheduled to be produced in the months of March and April.
- Orders amended to include Active Park Assist 2.0 Removal (67X) will include a \$365 credit on the Window Sticker.

Vehicle Line	Active Park Assist 2.0 Removal - Option Code	Configurations Impacted
F-150	67X	502A, 600A, 601A, 700A, 701A, 900A, 402A

- Ford will now offer Halogen Headlamps and Halogen Fog Lamps as optional content on 302A, 500A, and 501A as outlined in the Order Guide. Orders with the Halogen Headlamp and Fog Lamp Option (66H) will include a \$500 credit on the Window Sticker. LED reflector headlamps and LED fog lamps remain standard on these configurations.
- Ford Co-Pilot Assist 2.0 (43B) will be restricted from scheduling for stock orders where the feature is optional. Inventory Reframing configurations have been updated to allow for stock orders to be placed without Ford Co-Pilot360 Assist 2.0. Unscheduled retail orders will continue to schedule and retail ordering of the Ford Co-Pilot360 Assist 2.0 feature will remain available.

CUSTOMER ACKNOWLEDGEMENT FORM

Customers purchasing F-150 trucks with Active Park Assist 2.0 Removal must sign an Active Park Assist 2.0 Removal customer acknowledgement form before taking delivery of their vehicle.

Signed copies of the form must be maintained by the selling dealer in the vehicle deal jacket.

A copy of the form is attached and will also be available to download through SmartVincent and on FMC Dealer.

QUESTIONS

Contact your Sales Zone Manager with any questions.

ATTACHMENTS

[Active Park Assist 2.0 Removal Customer Acknowledgement Form](#)