

2020 Ford Raptor Build				
Option	Description	MSRP	Dealer Cost	Profit Margin
W1R	F150 Raptor Crew	56190	52538	7.0%
JX	Lead Foot	0	0	
R	Raptor Seat	0	0	
B	Black	0	0	
802A	Equipment Group	10920	9938	9.9%
99G	3.5L Hi Output	0	0	
44G	ELEC 10-SPD Auto	0	0	
XL4	4.10 Elec Lock	0	0	
41H	Engine Block Heater	90	82	9.8%
422	CALIF Emissions	0	0	
43V	Twin Panel Sunroof	1495	1361	9.8%
55G	Ext. Graphics	1075	978	9.9%
55R	Hood Graphics	900	819	9.9%
60R	Color Accent	2395	2180	9.9%
61C	Carbon Fiber	995	906	9.8%
63E	Bed Extender	250	228	9.6%
63T	Tailgate Step	375	341	10.0%
64D	17" Forged Al Wheels	1895	1725	9.9%
66D	Applique Delete	0	0	
90D	Bed Divider	295	269	9.7%
90H	2nd Row Headed Seats	125	114	9.6%
96P	Drop-In Liner	350	319	9.7%
96W	Spray-In Liner	595	542	9.8%
96X	Tonneau - Hard	995	906	9.8%
	Fuel Charge	0	102.6	
	Dest. & Delivery	1595	1595	0.0%